

Friends of Mary Bourne

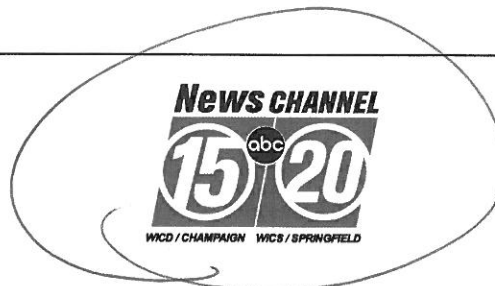
10/25-10/31/16

\$11,350

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25339725	Changes as of: 10/24/2016 at 9:16 AM	Version: Current State Version 1
CPE: 140/169/2362	Flight: 10/25/16 - 10/31/16	Total \$: \$11,350.00
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Friends for Avery Bourn/House Rep Org - IL HD-95	Total Spots: 36
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Product: IL HD95 Candidate	Office: WASHINGTON
Agency Order #: 5508298	Buyer: Irvin, Michelle	Primary Demo:
Salesperson: ALEXANDRA BRADLEY	202-955-5342	Con Type: POLITICAL/NOTE
	Assistant: ALEXANDRA BRADLEY	Separation:
		Total GRP:
		Total CPP: \$0.00

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP
						10/25	10/26	10/27	10/28	10/29	10/30	10/31				
1	Tu-F,M 5a-5:30a		Newschannel 20 Sunrise	\$100.00	30	0	1	0	1	0	0	1	3	\$300.00	\$0.00	0.0
2	Tu-F,M 6:30a-7a		Newschannel 20 Sunrise	\$300.00	30	1	1	0	1	0	0	1	4	\$1,200.00	\$0.00	0.0
3	Tu-F,M 7a-8a		Good Morning America	\$350.00	30	1	0	1	1	0	0	1	4	\$1,400.00	\$0.00	0.0
4	Tu-F,M 11a-11:30a		Newschannel 20 Midday	\$150.00	30	0	1	0	0	0	0	0	1	\$150.00	\$0.00	0.0
5	Su 7a-8a		Good Morning America	\$300.00	30	0	0	0	0	0	1	0	1	\$300.00	\$0.00	0.0
6	Tu-F,M 9a-10a		Live with Kelly	\$200.00	30	1	0	1	1	0	0	1	4	\$800.00	\$0.00	0.0
7	Tu-F,M 5p-5:30p		First News at 5PM	\$350.00	30	0	1	1	1	0	0	1	4	\$1,400.00	\$0.00	0.0
8	Tu-F,M 6p-6:30p		Newschannel 20 at 6	\$500.00	30	1	1	0	1	0	0	1	4	\$2,000.00	\$0.00	0.0
9	Su 5:30p-6p		Newschannel 20 at 5:30	\$200.00	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
10	Tu-F,M 6:30p-7p		Entertainment Tonight	\$300.00	30	1	0	1	0	0	0	0	2	\$600.00	\$0.00	0.0
11	Tu-F,M 10p-10:35p		Newschannel 20 at 10	\$600.00	30	0	1	1	0	0	0	1	3	\$1,800.00	\$0.00	0.0
12	Sa 10p-10:35p		Newschannel 20 at 10	\$300.00	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
13	Tu-F,M 10:35p-11:35p		Jimmy Kimmel	\$100.00	30	1	1	1	0	0	0	0	3	\$300.00	\$0.00	0.0
14	F 9p-10p		20/20-ABC	\$600.00	30	0	0	0	1	0	0	0	1	\$600.00	\$0.00	0.0
TOTALS:						6	7	6	7	1	2	7	36	\$11,350.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Special Instructions	Contract # 25339725	Changes as of: 10/24/2016 at 9:16 AM	Version: Current State Version 1
	CPE: 140/169/2362	Flight: 10/25/16 - 10/31/16	Total \$: \$11,350.00

Agency: STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE
SUITE 400
ARLINGTON, VA 20009

Advertiser: Friends for Avery Bourne/House Rep Org - IL HD-95
Product: IL HD95 Candidate

Office: WASHINGTON

Total Spots: 36

Total CPE: \$0.00

Total GRP:

Agency Order #: 5508298
Buyer: Irvin, Michelle
Salesperson: ALEXANDRA BRADLEY
202-955-5342

Primary Demo: CON TYPE: POLITICAL/VOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Separation:

Competitive Information	
Market Budget:	\$36,613
WICS Share:	31%
Comment:	
WAND:	29%
WCIA:	25%
WRSP:	15%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	36	\$11,350.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	29	\$8,950.00
2016-Nov	7	\$2,400.00
Total	36	\$11,350.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/24/16 9:26 AM					\$0
New	10/24/16 9:16 AM	ALEXANDRA BRADLEY	New	36		\$11,350.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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MCS-WICD
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 268043
Start Date 10/25/16
End Date 10/24/16
Advertiser Friends of Avei Bourne
Product Strategic Media Services (re:)
Brand POLITICAL CANDIDATE (re:) (1186)
Salesperson 140/169/2362 (871812)
Sales Office Millennium/DC, Washington DC (1108)
Buyer Name Millennium Washington DC
Phone/Fax Michelle,Irvin,
CPE 140/169/2362
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments IL HD95 Candidate
Alex Bradley

Date Entered 10/24/16
Last Modified 10/24/16
Entered By Alexandra Pinter
CO-OP No
Headline # ECR25339725
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,702.50
Net Total \$9,647.50
Sales Tax

Station WICS+
Spots 29
Rate \$8,350.00
Grand Total: 36 \$11,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/26/16-10/26/16	3	:30	5A- 5:30A (CST)				1					1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/24/16
2.0	Normal Line / SPOT (1)	10/28/16-10/28/16	3	:30	5A- 5:30A (CST)					1				1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/24/16
3.0	Normal Line / SPOT (1)	10/31/16-10/31/16	3	:30	5A- 5:30A (CST)									1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/24/16
4.0	Normal Line / SPOT (2)	10/25/16-10/25/16	3	:30	6:30A- 7A (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/24/16
5.0	Normal Line / SPOT (2)	10/26/16-10/26/16	3	:30	6:30A- 7A (CST)					1				1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/24/16
6.0	Normal Line / SPOT (2)	10/28/16-10/28/16	3	:30	6:30A- 7A (CST)						1			1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/24/16
7.0	Normal Line / SPOT (2)	10/31/16-10/31/16	3	:30	6:30A- 7A (CST)									1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/24/16
8.0	Normal Line / SPOT (3)	10/25/16-10/25/16	3	:30	7A- 8A (CST)					1				1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/24/16
9.0	Normal Line / SPOT (3)	10/27/16-10/27/16	3	:30	7A- 8A (CST)						1			1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/24/16
10.0	Normal Line / SPOT (3)	10/28/16-10/28/16	3	:30	7A- 8A (CST)							1		1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/24/16
11.0	Normal Line / SPOT (3)	10/31/16-10/31/16	3	:30	7A- 8A (CST)									1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/24/16
12.0	Normal Line / SPOT (4)	10/28/16-10/28/16	3	:30	11A- 11:30A (CST)									1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Midday	10/24/16
13.0	Normal Line / SPOT (5)	10/30/16-10/30/16	3	:30	7A- 8A (CST)									1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	10/24/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms"), located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WIS-MICE
2380 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 33
Schedule Dates 10/25/16-10/31/16
Advertiser US Army
Agency Strategic Media Services (3131)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 140/169/2362 (871812)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Michelle, Jrvin,
Phone/Fax /
CPE 140/169/2362
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments IL HD95 Candidate
Alex Bradley

Date Entered 10/24/16
Last Modified 10/24/16
Entered By Amanda Painter
CO-OP No
Headline # ECR25339725
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,702.50
Net Total \$9,647.50
Sales Tax

WTIC **Combo** **Rate**
By **Month** **\$**
Oct. \$8,950.00
Nov. \$2,400.00
Grand Total: \$11,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (6)	10/25/16-10/25/16	3	:30	9A- 10A (CST)			1						1	\$200.00	\$200.00	WTIC+WTICD Combo 100/0 (WTIC)	Live with Kelly	10/24/16
15.0	Normal Line / SPOT (6)	10/27/16-10/27/16	3	:30	9A- 10A (CST)					1				1	\$200.00	\$200.00	WTIC+WTICD Combo 100/0 (WTIC)	Live with Kelly	10/24/16
16.0	Normal Line / SPOT (6)	10/28/16-10/28/16	3	:30	9A- 10A (CST)						1			1	\$200.00	\$200.00	WTIC+WTICD Combo 100/0 (WTIC)	Live with Kelly	10/24/16
17.0	Normal Line / SPOT (6)	10/31/16-10/31/16	3	:30	9A- 10A (CST)		1							1	\$200.00	\$200.00	WTIC+WTICD Combo 100/0 (WTIC)	Live with Kelly	10/24/16
18.0	Normal Line / News (7)	10/26/16-10/26/16	3	:30	5P- 5:30P (CST)				1					1	\$350.00	\$350.00	WTIC+WTICD Combo 100/0 (WTIC)	First News at 5PM	10/24/16
19.0	Normal Line / News (7)	10/27/16-10/27/16	3	:30	5P- 5:30P (CST)					1				1	\$350.00	\$350.00	WTIC+WTICD Combo 100/0 (WTIC)	First News at 5PM	10/24/16
20.0	Normal Line / News (7)	10/28/16-10/28/16	3	:30	5P- 5:30P (CST)						1			1	\$350.00	\$350.00	WTIC+WTICD Combo 100/0 (WTIC)	First News at 5PM	10/24/16
21.0	Normal Line / News (7)	10/31/16-10/31/16	3	:30	5P- 5:30P (CST)		1							1	\$350.00	\$350.00	WTIC+WTICD Combo 100/0 (WTIC)	First News at 5PM	10/24/16
22.0	Normal Line / News (8)	10/25/16-10/25/16	3	:30	6P- 6:30P (CST)									1	\$500.00	\$500.00	WTIC+WTICD Combo 100/0 (WTIC)	Newschannel 20 at 6	10/24/16
23.0	Normal Line / News (8)	10/26/16-10/26/16	3	:30	6P- 6:30P (CST)					1				1	\$500.00	\$500.00	WTIC+WTICD Combo 100/0 (WTIC)	Newschannel 20 at 6	10/24/16
24.0	Normal Line / News (8)	10/28/16-10/28/16	3	:30	6P- 6:30P (CST)							1		1	\$500.00	\$500.00	WTIC+WTICD Combo 100/0 (WTIC)	Newschannel 20 at 6	10/24/16
25.0	Normal Line / News (8)	10/31/16-10/31/16	3	:30	6P- 6:30P (CST)								1	1	\$500.00	\$500.00	WTIC+WTICD Combo 100/0 (WTIC)	Newschannel 20 at 6	10/24/16
26.0	Normal Line / News (9)	10/30/16-10/30/16	3	:30	5:30P- 6P (CST)								1	1	\$200.00	\$200.00	WTIC+WTICD Combo 100/0 (WTIC)	Newschannel 20 at 5:30	10/24/16
27.0	Normal Line / SPOT (10)	10/25/16-10/25/16	3	:30	6:30P- 7P (CST)			1						1	\$300.00	\$300.00	WTIC+WTICD Combo 100/0 (WTIC)	Entertainment Tonight	10/24/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WIS+M/CID
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2633
Schedule Dates 10/20/16 - 10/31/16
Advertiser Friendly
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 140/169/2362 (871812)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Michelle Jvin,
Phone/Fax /
CPE 140/169/2362
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments IL HD95 Candidate
Alex Bradley

Entered 10/20/16
Modified 10/20/16
Created By Anthony Palmer
CO-OP No
Headline # ECR25339725
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,702.50
Net Total \$9,647.50
Sales Tax

WIS+M/CID Combo 100/0 (WIS+M/CID)
Broadcast Dates Oct. 2016
Spots 29
Rate \$8,951.00
Grand Total: 36 \$11,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT (10)	10/27/16-10/27/16	3	:30	6:30P- 7P (CST)					1				1	\$300.00	\$300.00	WIS+M/CID Combo 100/0 (WIS+M/CID)	Entertainment Tonight	10/24/16
29.0	Normal Line / News (11)	10/26/16-10/26/16	3	:30	10P- 10:35P (CST)				1					1	\$600.00	\$600.00	WIS+M/CID Combo 100/0 (WIS+M/CID)	Newschannel 20 at 10	10/24/16
30.0	Normal Line / News (11)	10/27/16-10/27/16	3	:30	10P- 10:35P (CST)					1				1	\$600.00	\$600.00	WIS+M/CID Combo 100/0 (WIS+M/CID)	Newschannel 20 at 10	10/24/16
31.0	Normal Line / News (11)	10/31/16-10/31/16	3	:30	10P- 10:35P (CST)		1							1	\$600.00	\$600.00	WIS+M/CID Combo 100/0 (WIS+M/CID)	Newschannel 20 at 10	10/24/16
32.0	Normal Line / News (12)	10/29/16-10/29/16	3	:30	10:30P- 11:05P (CST)						1			1	\$300.00	\$300.00	WIS+M/CID Combo 100/0 (WIS+M/CID)	Newschannel 20 at 10	10/24/16
33.0	Normal Line / SPOT (13)	10/25/16-10/25/16	3	:30	10:35P- 11:35P (CST)			1						1	\$100.00	\$100.00	WIS+M/CID Combo 100/0 (WIS+M/CID)	Jimmy Kimmel	10/24/16
34.0	Normal Line / SPOT (13)	10/26/16-10/26/16	3	:30	10:35P- 11:35P (CST)				1					1	\$100.00	\$100.00	WIS+M/CID Combo 100/0 (WIS+M/CID)	Jimmy Kimmel	10/24/16
35.0	Normal Line / SPOT (13)	10/27/16-10/27/16	3	:30	10:35P- 11:35P (CST)					1				1	\$100.00	\$100.00	WIS+M/CID Combo 100/0 (WIS+M/CID)	Jimmy Kimmel	10/24/16
36.0	Normal Line / Prime (14)	10/28/16-10/28/16	3	:30	9P- 10P (CST)						1			1	\$600.00	\$600.00	WIS+M/CID Combo 100/0 (WIS+M/CID)	20/20-ABC	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Ben Rheault,

being/on behalf of: Avery Bourne,

a legally qualified candidate of the Republican

political party for the office of: IL HD 95

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Avery Bourne and HRO

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Seth McMillan

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/19/16

Date

Benjamin Rheault

Signature

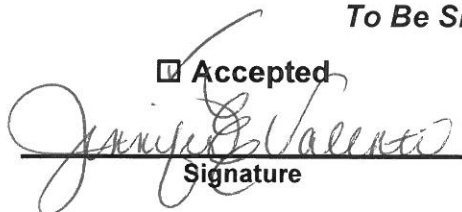
Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=ou, email=trheault@strategicmediaservices.com, c=US
Date: 2016.09.19 13:20:20 -0400

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Jennifer E. Valenti, CSM
Printed Name

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.